

2024 Impact Survey

Eligible users went through a multi-campaign series consisting of emails, push notifications and in-app messages.

Definition of a coached user is a unique registered user with at least one coaching interaction via 1:1 call, group session, content coaching or coach messaging.

Analysis Methodology

User survey fielded to all users who have been coached at least once within the past 12 months and are associated with a client code.

Over 600 responses total.

Overall Impact Survey Results

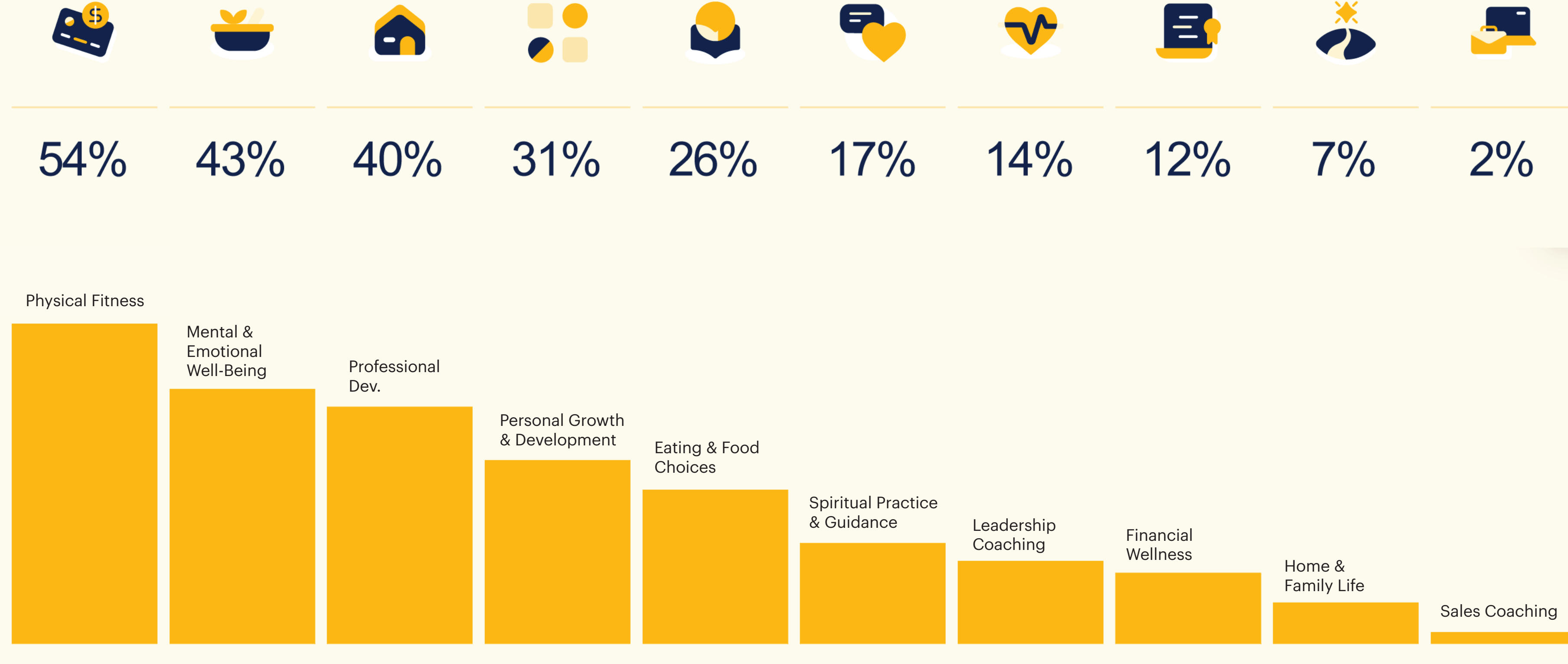
78%

of respondents report TaskHuman has influenced them to be more engaged in their work and organization.

29%

report TaskHuman has a massive influence on their engagement

Top Coaching Categories



Overall Cost Savings Impact Survey Results

Cost Efficiency Gains

71% reported a reduction in self-care and/or personal/professional development cost because of TaskHuman usage.

Healthcare Visits

49% of users were able to reduce at least one visit to a health care provider in a year.

Annual Savings

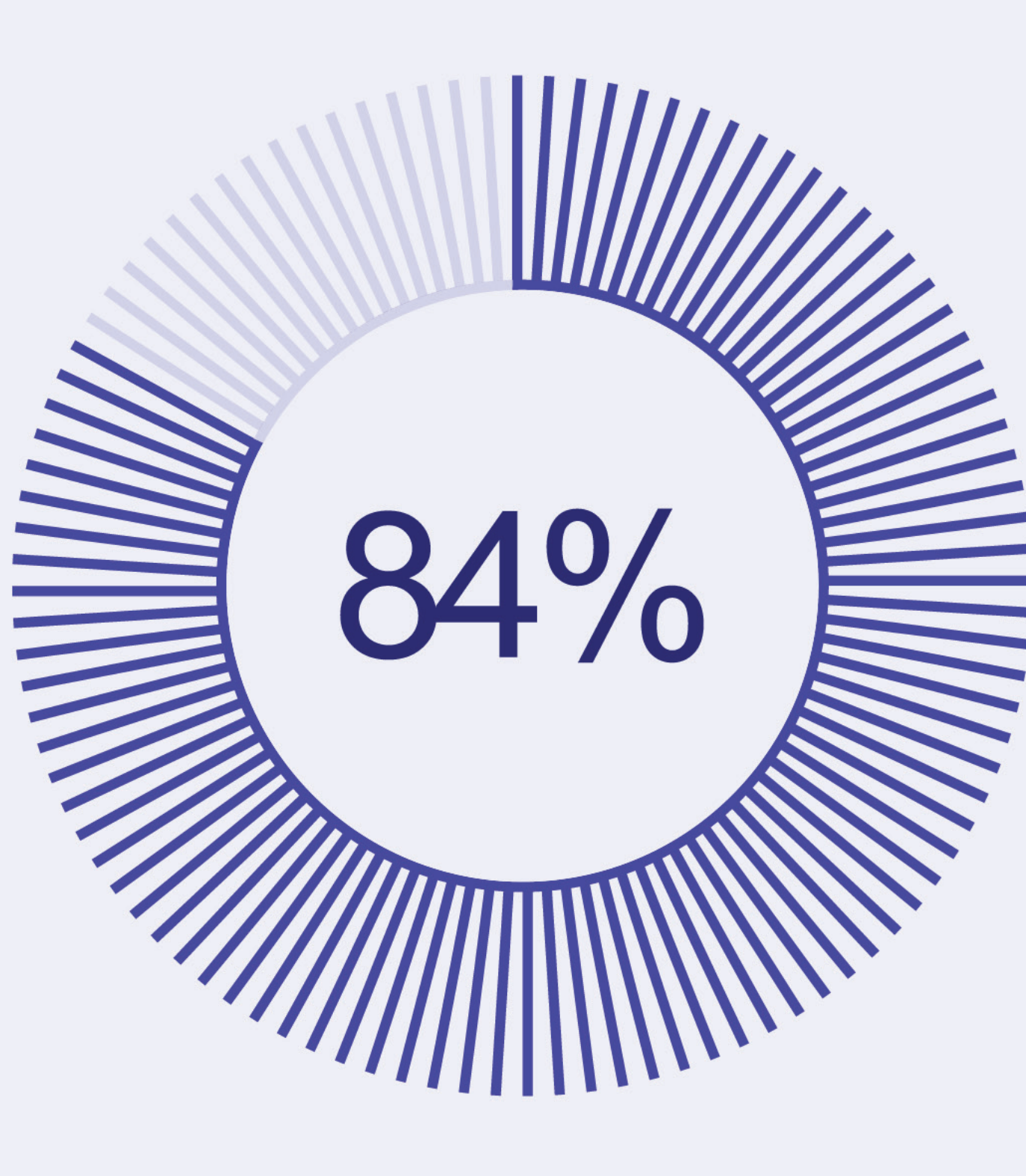
38% of these respondents reported an estimated annual savings of **\$500+**.

Net Promoter Score



Users who would recommend TaskHuman to a colleague, family member, or friend

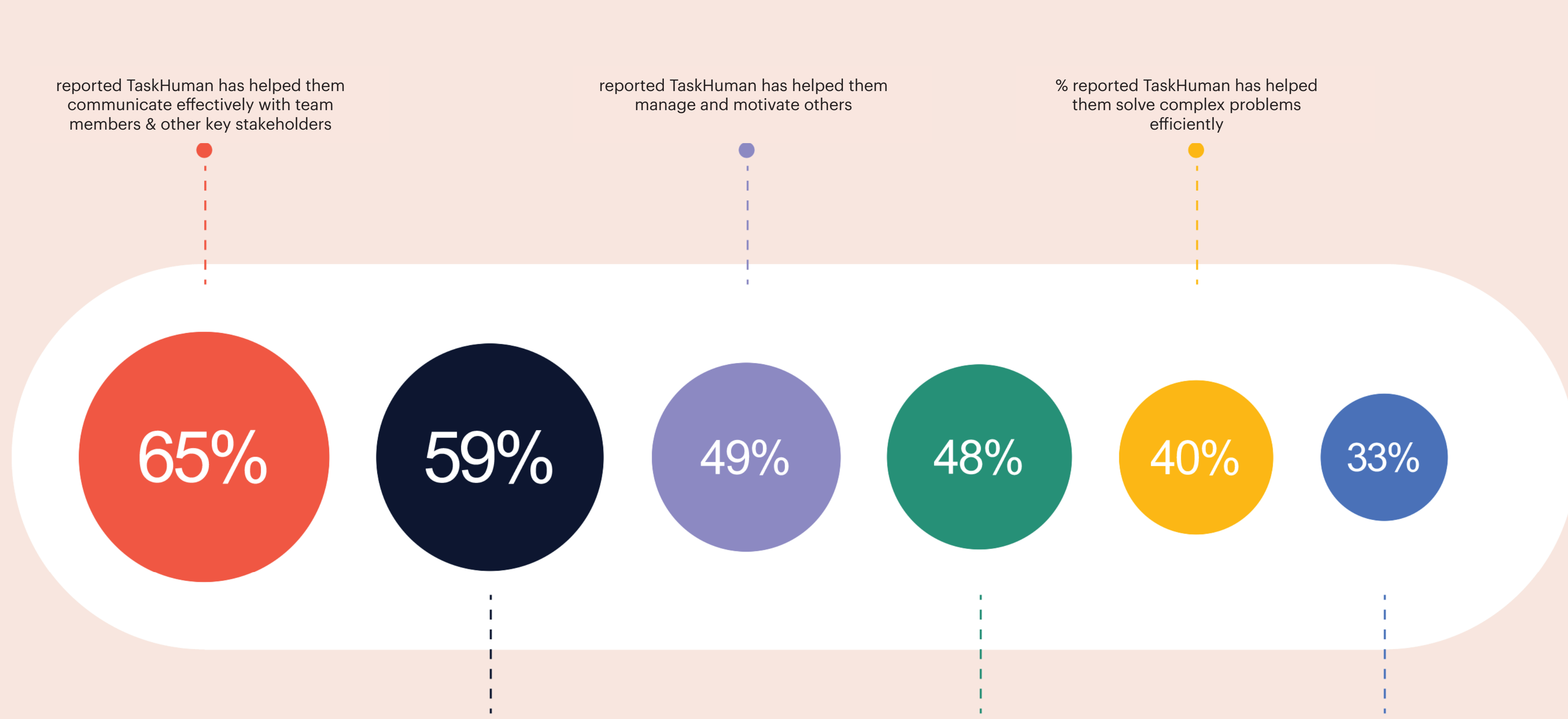
TaskHuman Has Helped Respondents



Reported a reduction in self-care and/or personal/professional development cost because of TaskHuman usage.



Of Respondents Who Took Leadership Coaching



The TaskHuman Experience

Summarized feedback of what respondents most enjoyed about TaskHuman.

Accessibility & Flexibility
Easy access to coaches anytime, anywhere. Flexible scheduling that fits personal needs.

Variety & Diversity Of Coaches
Comprehensive global coach network across thousands of areas.

Quality & Coach Expertise
High satisfaction with knowledgeable and prepared coaches. Strong personal connections with coaches.

Ease Of Use
User-friendly interface and seamless booking process.

Reduced Healthcare Costs
Availability of fitness sessions reducing the need for physical therapy

Support Employee Growth At Scale

Unlock Each Employees' Full Potential With TaskHuman's Global Coaching Network

taskhuman.com

